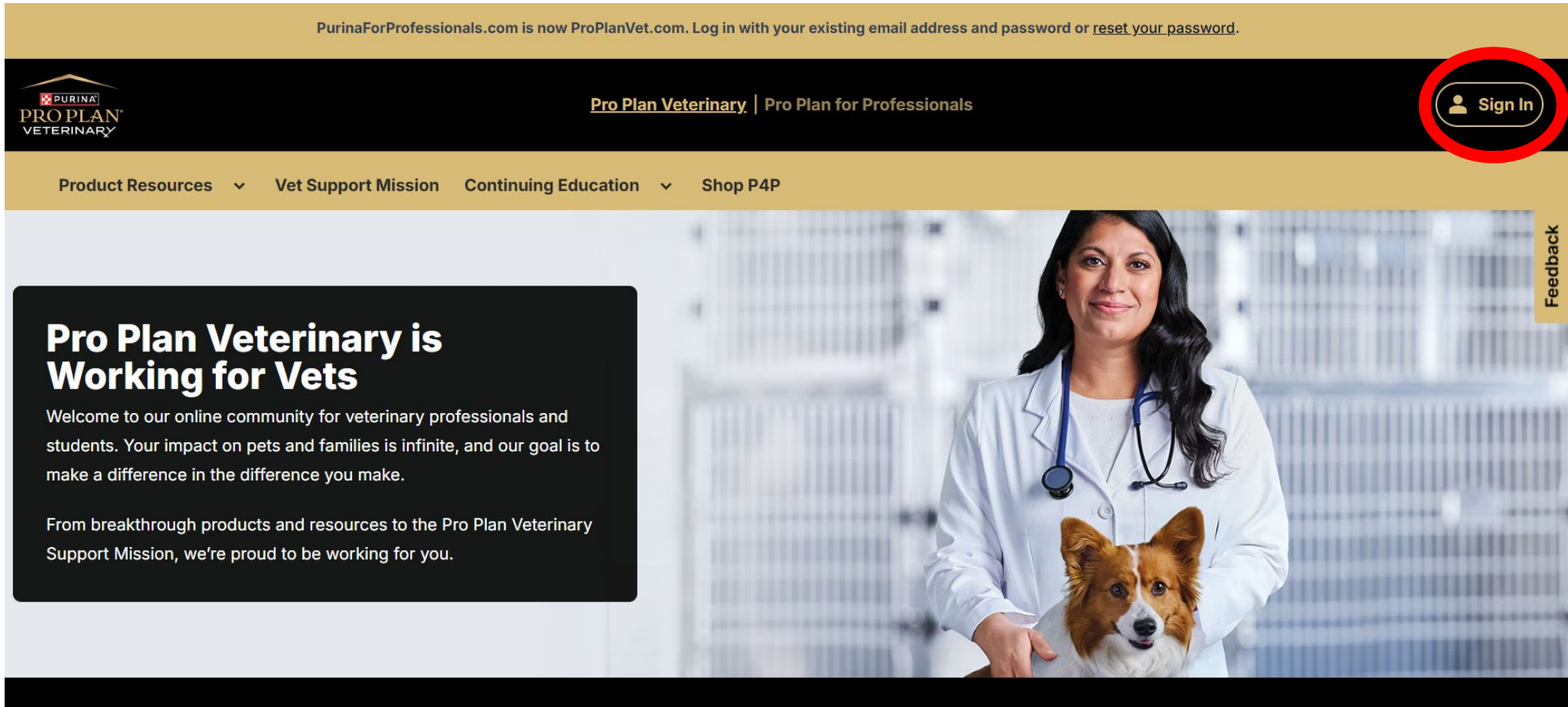


Purina Pro Plan Sign Up & Reimbursement Instruction Manual

Purina for Professionals Sign up Instructions

This is the website you will be looking for!

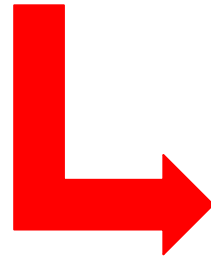
Click Sign In!



<https://www.proplanvet.com/>

Don't Click "Sign In",

Instead Click "Apply to Our Program"



Sign-in Required

✕

[Forgot Your Password?](#)

Sign In

This form is protected by reCAPTCHA - the [Google Privacy Policy](#) and [Terms of Service](#) apply.

Not Registered?

Registered users get access to Pro Plan Veterinary research and resources.

They can also enjoy the perks of the Pro Plan for Professionals program:

- Professional pricing
- Convenient delivery
- Effortless earnings

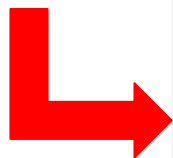
[Check program eligibility.](#)

Apply to Our Program



FREEDOMSERVEDOGS.org

Click “Veterinary Clinic User Registration”



New Customers

Pro Plan for Professionals is intended exclusively for personal use. See [guidance on program eligibility](#).

Veterinary Clinic User Registration

University User Registration (Vet & Tech Schools)

Nestle Employee User Registration

Shelter User Registration

Distributor User Registration

Fill out these sections with your relevant information!

For “Role”: Please choose “other veterinary professional” from the drop down menu



Then Click “Choose Clinic”

Veterinary Clinic User Registration

Thank you for your interest in the Purina for Professionals Veterinary Staff Feeding Program. Please complete the application form below to apply for the program. You will be contacted with 48 hours upon registration.

If you are not a veterinary clinic user, [register as a different user type](#).

CLINIC USER INFORMATION

First Name *

Last Name *

Email *

You'll use this email to sign in

Role *

Please select your role ▼

Home shipping ZIP code *

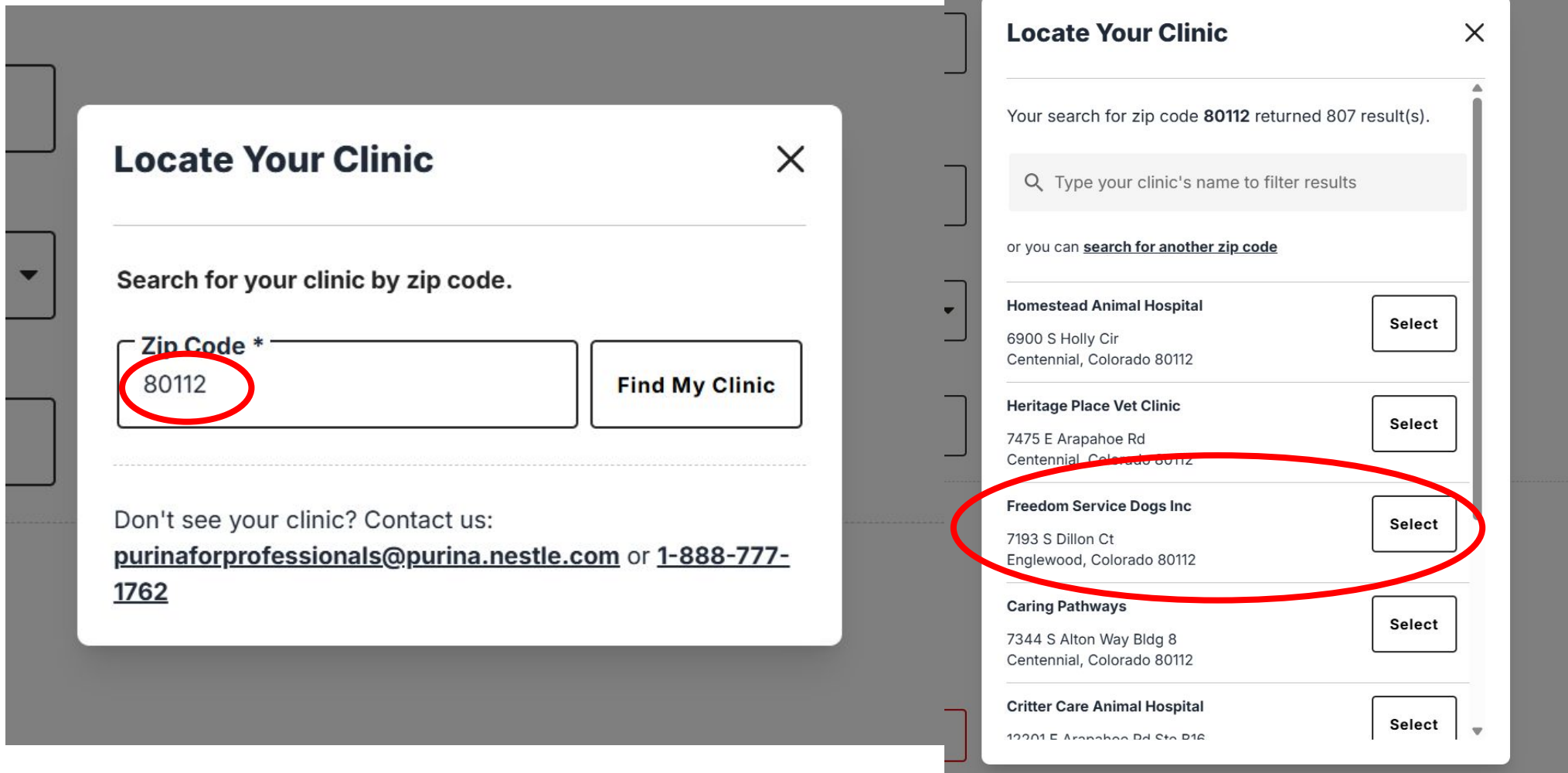
VETERINARY CLINIC INFORMATION

Please select your clinic

Choose Clinic

First, Enter our zip code and then hit “find my clinic”

Then find “Freedom Service Dogs Inc” from the list of clinics and hit “select”

The image shows a two-part process for finding a clinic. The first part is a form titled "Locate Your Clinic" with a search for zip code 80112 and a "Find My Clinic" button. The second part is the results page, which lists several clinics, with "Freedom Service Dogs Inc" highlighted by a red circle and its "Select" button also circled in red.

Locate Your Clinic

Search for your clinic by zip code.

Zip Code * **Find My Clinic**

Don't see your clinic? Contact us:
purinaforprofessionals@purina.nestle.com or [1-888-777-1762](tel:1-888-777-1762)

Locate Your Clinic

Your search for zip code **80112** returned 807 result(s).

🔍 Type your clinic's name to filter results

or you can [search for another zip code](#)

Homestead Animal Hospital 6900 S Holly Cir Centennial, Colorado 80112	Select
Heritage Place Vet Clinic 7475 E Arapahoe Rd Centennial, Colorado 80112	Select
Freedom Service Dogs Inc 7193 S Dillon Ct Englewood, Colorado 80112	Select
Caring Pathways 7344 S Alton Way Bldg 8 Centennial, Colorado 80112	Select
Critter Care Animal Hospital 12201 E Arapahoe Rd Ste B16	Select

This is where you will create your password! Then just check off the boxes once you feel comfortable with the information there!

VETERINARY CLINIC INFORMATION

Freedom Service Dogs Inc

7193 S Dillon Ct

Englewood, Colorado 80112

Choose Clinic

Password *

.....



Password Security Requirements

Your password must be at least 10 characters long and include:

- Upper case alpha character
- Lower case alpha character
- Numeric character
- Special characters

Confirm Password *



☐ Yes, I agree to receiving email and other marketing communications from Purina Pro Plan Veterinary Diets and Purina and its [brands](#). I certify that I am over 18 years old and I have read and agree with the [Terms and Conditions](#).

☐ By checking the box, I agree to receive scientific and educational information, newsletters, event invites, and other marketing and promotional content from the Purina Institute. I certify that I am over 18 years old and my information may be used as described here and in the Purina Institute [Privacy Policy](#) and within the [Notice at Collection](#).

☐ Yes! I would like to receive recurring automated text messages from and on behalf of Pro Plan for Professionals. I understand these messages will be sent to the phone number I provided above and will be about order status. Consent not required nor condition for purchase. By checking the box, you are providing your digital signature. You agree to our [Privacy Policy](#) and [Terms of Use](#)

Standard message and data rates may apply. Message frequency varies. Not all carriers covered. Text STOP to stop getting text messages (you may be sent a confirmation message). Text HELP or call 800-738-5335 for help.

By clicking Create Account, you acknowledge you have read our [Privacy Policy](#), [Notice at Collection](#), and [Notice of Financial Incentive/Loyalty Program](#).

This form is protected by reCAPTCHA - the [Google Privacy Policy](#) and [Terms of Service](#) apply.

Create Account

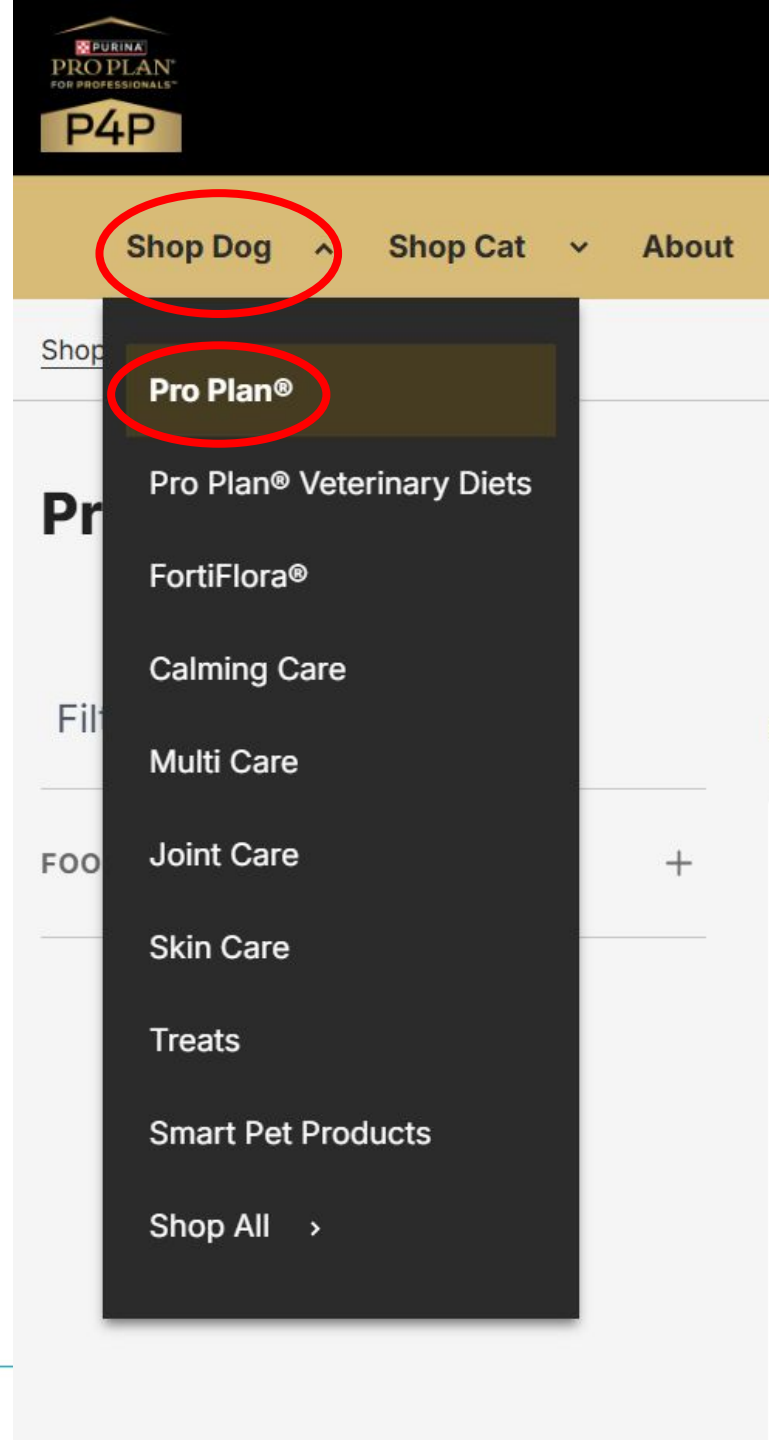
Go Back

Then hit "create account"!

Once you create your account,
Go back to the homepage if not
automatically directed.

Along the top of the page there should
be tabs that have drop down options.

Click on “Shop Dog” and from the
dropdown menu choose the option
called “Pro Plan”



Food Options:

These are the options you can choose from based off what the health team has your pup on right now!

Puppy Food



Development Large Breed Chicken
& Rice Dry Puppy Food
PURINA® PRO PLAN®

SRP: ~~\$77.99 - \$97.99~~
\$46.79 - \$58.79

Adult Large Breed



Specialized Large Breed Chicken
and Rice Dry Dog Food
PURINA® PRO PLAN®

SRP: ~~\$79.99~~ \$47.99

SSS - Salmon



Specialized Sensitive Skin &
Stomach Salmon & Rice Dry Dog
Food
PURINA® PRO PLAN®

SRP: ~~\$22.69 - \$97.98~~
\$13.61 - \$58.79

SSS - Lamb



Specialized Sensitive Skin &
Stomach Lamb & Oat Meal Dry Dog
Food
PURINA® PRO PLAN®

SRP: ~~\$56.99 - \$79.99~~
\$34.19 - \$47.99

*we will only reimburse you if you order the food our health team has your dog on currently

This is what you should see once you click on one! You can either set up auto-ship or do one time deliveries!



Specialized Large Breed Chicken and Rice Dry Dog Food

PURINA® PRO PLAN®

★★★★★ 4.8 (325)

SKU 3810013253

 In Stock

Size

34 lb bag
\$47.99 (\$1.41/lb)



Use our [Feeding Guide Calculator](#) to learn the right portion size, bag size, and delivery schedule for your pet.

Choose Frequency

☒ Auto-Ship

SRP: \$79.99 **\$47.99**

Convenient, recurring deliveries. Change, pause or cancel anytime. [See details.](#)

Frequency *

Please Select

☐ Deliver Once

SRP: \$79.99 **\$47.99**

Choose one

Choose Frequency

☐ Auto-Ship

SRP: \$79.99 **\$47.99**

Convenient, recurring deliveries. Change, pause or cancel anytime.

☒ Deliver Once

SRP: \$79.99 **\$47.99**

Qty
1

 Add to Cart

Delivery Information

Delivered in 3-4 business days.

100% Satisfaction Guarantee

If you are not completely satisfied, we'll refund your purchase price.

[Return Policy.](#)

\$47.99
SRP: \$79.99

Qty
1

 Add to Cart

This is what your cart should look like once you are ready to place your order!

Shopping Cart

[Continue Shopping](#)



All items in your cart are available to ship.



Development Large Breed Chicken & Rice Dry
Puppy Food

PURINA® PRO PLAN®

Size: 47 lb bag

☒ Deliver Once

☐ Auto-Ship

Convenient, recurring deliveries. Change, pause or cancel anytime. [See details.](#)

Quantity

- 1 +

Subtotal

1x \$58.79

SRP: ~~\$97.99~~

\$58.79

We reimburse up to \$61.07!

***This is the pricing for food + \$2 shipping
+ \$0.28 Colorado Delivery Fee**

ORDER SUMMARY

Subtotal \$58.79

Tax ***As a non-profit we do not pay taxes and so therefore cannot reimburse taxes** **\$5.56**

Shipping **\$2.00**

Estimated Total **\$66.63**

Check Out

You Can Order Up To:

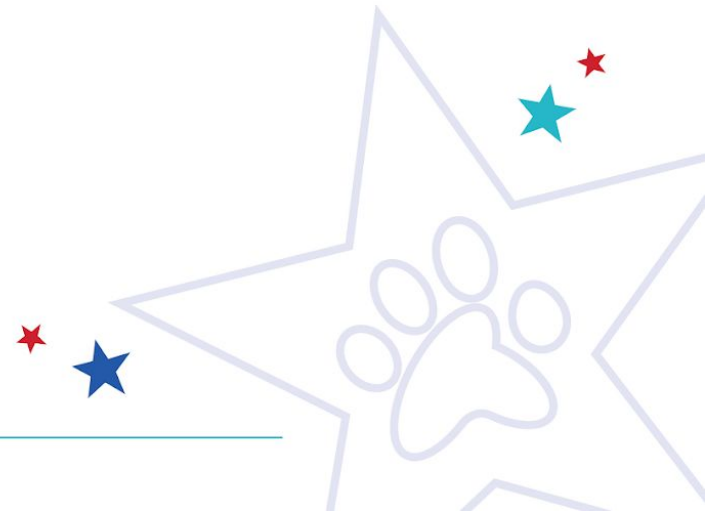
Food Items	8
FortiFlora	4
Calming Care	4
Multi Care	4
Joint Care	4
Hydra Care	4
Skin Care	4

This is covered
by you
(the raiser)

This is a flat
rate for
shipping!
(covered by us)

***you are able to
order medical things
as well, but ONLY
with approval by our
health team**

Reimbursement Instructions



You will receive an email that looks similar to the one on this slide

Once you've opened the email, click "Accept Invite"

bill

Hi Jessie Hopper,

We value your business and want to help you get paid faster and more conveniently. To do that, Freedom Service Dogs, Inc. has partnered with **BILL** and is inviting you to create your account. Signing up is free.

- With BILL, you get paid electronically and 2X faster than checks.
- You won't need to wait for our checks in the mail or wait in line at the bank to deposit them.
- BILL will notify you when we pay your invoices, so you'll always know when you're getting paid.

If you have any questions, you can contact me at lwerner@freedom servicedogs.org, 303-922-6231 or visit the [BILL Help Center](#).



Freedom Service Dogs, Inc. has
invited you to receive payment

Already have a BILL account? [Sign in here](#)

**Type your legal name in the spaces
provided**

**You will also be prompted to put your
phone number in**

Create your free account

j***7@gmail.com

First name

Last name

Next

or

 Sign up with Google



**You will next see this screen asking
about “Guest Payment”**

At the bottom, click “No, skip this”

Use guest payment to pay and get paid by **any** business
—and they don't have to create a **BILL** account.

A per-transaction fee applies based on the payment
type. You won't pay anything extra.

- ✓ **ACH** - \$0.59 per payment.
- ✓ **Credit card** - 2.9% of the total amount (you choose
who pays)

Yes, Add Guest Payment & Continue

Identity verification may be needed.

No, skip this

**On this page, under business type
you will select,
“I’m an independent contractor”**

**Under Industry, select
“Non-profit”**

**Under Accounting Software,
select “Quickbooks Online”**

**Fill in the rest of the blanks with
your information!**

**Then hit “Next” once this is all
filled in!**



 Encrypted

Tell us more about you and your
business

This info helps protect your account against fraud and
is required by law to help prevent money laundering.

Business type

I’m an independent contractor

* Legal full name

Jessica Hopper

* Industry

Non-Profit

Non-Profit

* Accounting software

QuickBooks Online

* Date of birth



* Social Security Number (SSN) or ITIN (9-digits)

.....

[Why do we need this?](#)

* Phone number

* Address

☒ Use as mailing address

Next

**On this page, You will add
your bank information!**

Add a bank

We'll use this as your primary bank account for BILL

* Account holder name

Jessica Hopper

* Account type

Personal Checking

* Routing number (9 Digits) ⓘ

* Bank name

* Account number (4-17 Digits) ⓘ

* Account number (4-17 Digits) ⓘ

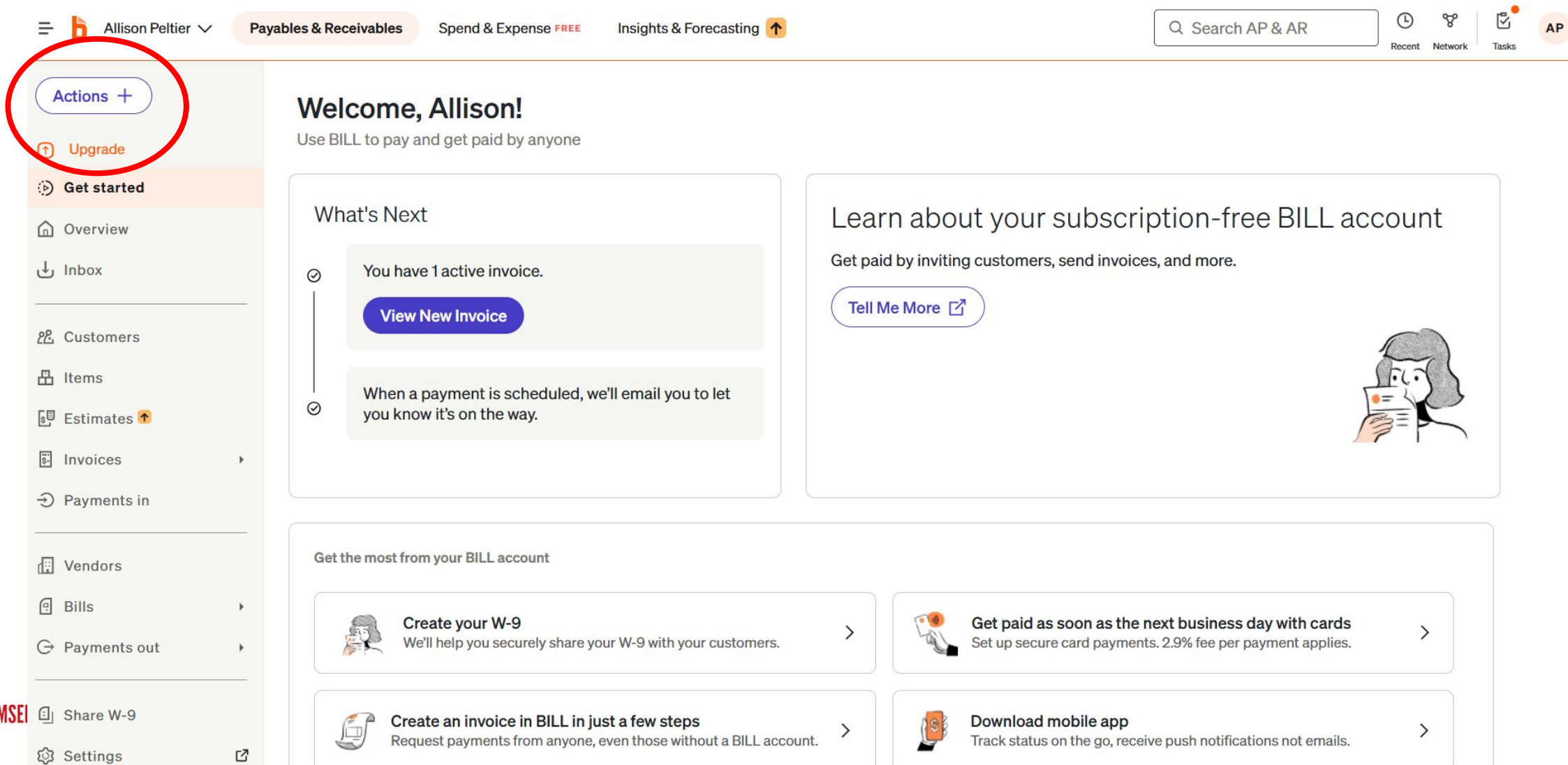
* Re-enter account number

Save and finish

Need help?



Once you've made your account, your homepage should look like this! To send us an invoice you will need to click the "Actions" button!



The screenshot shows the BILL account homepage for Allison Peltier. The top navigation bar includes a menu icon, the user name 'Allison Peltier', and tabs for 'Payables & Receivables', 'Spend & Expense FREE', and 'Insights & Forecasting'. A search bar for 'Search AP & AR' and icons for 'Recent', 'Network', 'Tasks', and 'AP' are also present. The left sidebar contains a list of navigation items: 'Actions +', 'Upgrade', 'Get started', 'Overview', 'Inbox', 'Customers', 'Items', 'Estimates', 'Invoices', 'Payments in', 'Vendors', 'Bills', 'Payments out', 'Share W-9', and 'Settings'. The 'Actions +' button is circled in red. The main content area features a 'Welcome, Allison!' message, a 'What's Next' section with a 'View New Invoice' button, and a 'Learn about your subscription-free BILL account' section with a 'Tell Me More' button. At the bottom, there are four cards: 'Create your W-9', 'Get paid as soon as the next business day with cards', 'Create an invoice in BILL in just a few steps', and 'Download mobile app'.

Actions +

Upgrade

Get started

Overview

Inbox

Customers

Items

Estimates

Invoices

Payments in

Vendors

Bills

Payments out

Share W-9

Settings

Welcome, Allison!

Use BILL to pay and get paid by anyone

What's Next

You have 1 active invoice.

View New Invoice

When a payment is scheduled, we'll email you to let you know it's on the way.

Learn about your subscription-free BILL account

Get paid by inviting customers, send invoices, and more.

Tell Me More

Create your W-9

We'll help you securely share your W-9 with your customers.

Get paid as soon as the next business day with cards

Set up secure card payments. 2.9% fee per payment applies.

Create an invoice in BILL in just a few steps

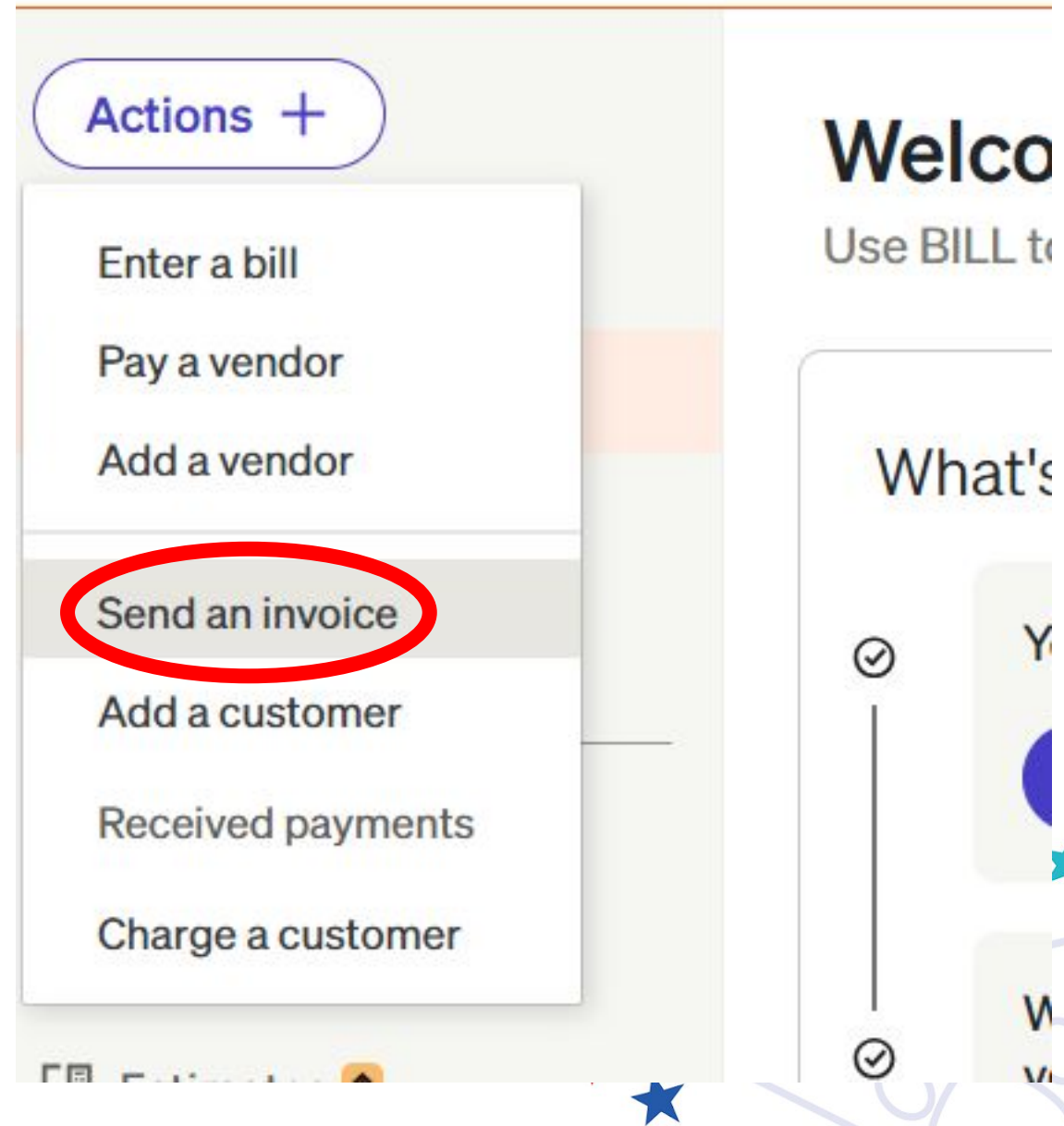
Request payments from anyone, even those without a BILL account.

Download mobile app

Track status on the go, receive push notifications not emails.

When you click the “Actions” button a drop down menu should appear

Then click “Send an invoice”



New invoice

Customer is us!
(Freedom Service Dogs, Inc.)

* Customer

Freedom Service Dogs, Inc.

[Add Customer](#)

Payment method ⓘ

 **ACH bank transfer**

Get paid in 3 to 5 business days

ⓘ **ON**

[Edit](#)

Freedom Service Dogs, Inc.

Freedom Service Dogs, Inc.
(303) 922-6221

[Show recent invoices](#)

Invoice details

Template

BILL Detailed



* Invoice number

[DOG NAME] [MONTH #]

* Invoice date

Sep 23, 2025



Payment terms

Net 15



* Due date

Oct 8, 2025



Sales rep

PO number

Under invoice details:

-Choose "BILL Detailed" for template

-For invoice number: put your dog's name and the month (as a number) you are ordering it

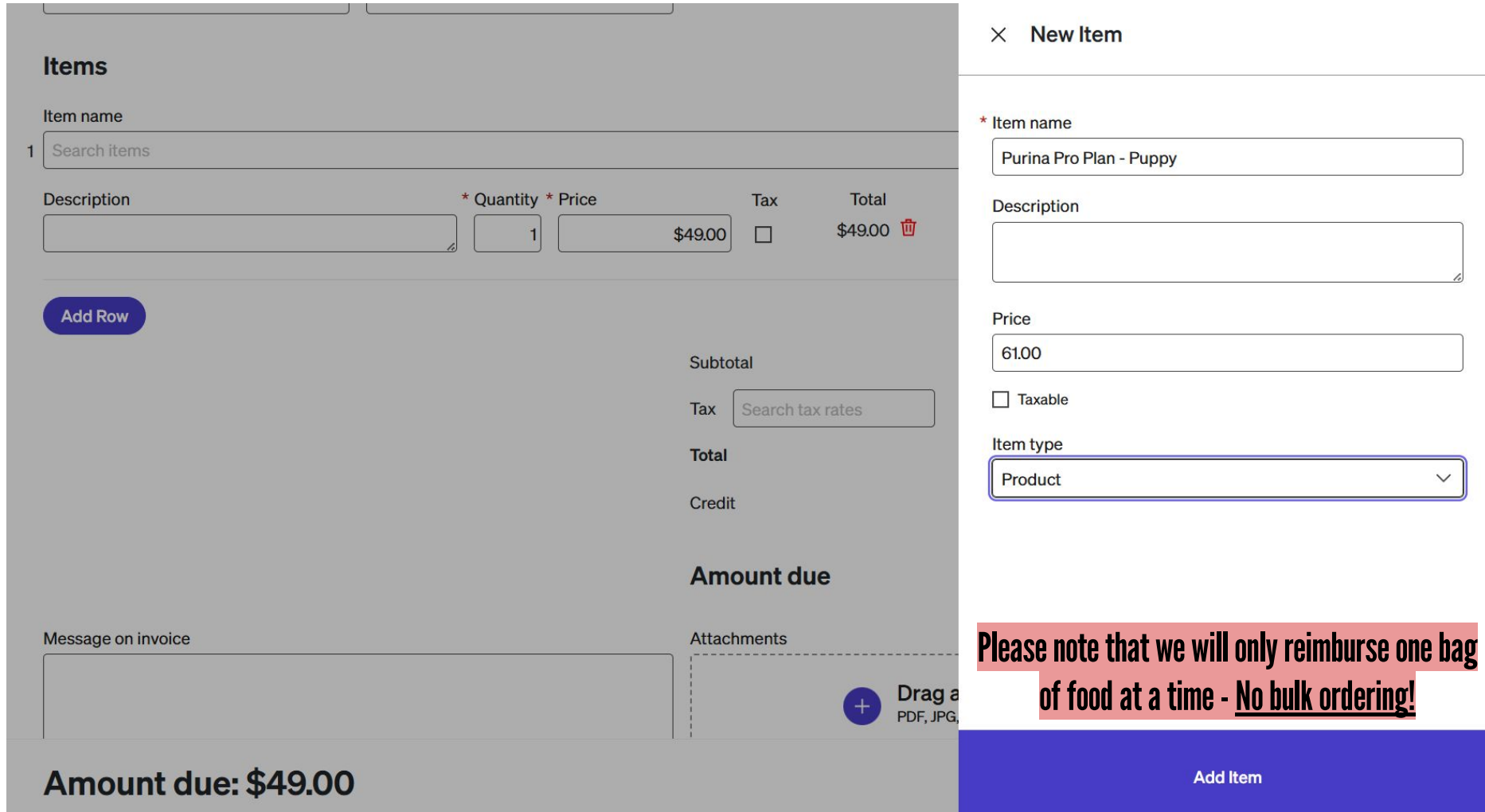
-Put the date of the order under invoice date

-Choose "Net 15" under payment terms

Once you scroll down from invoice details you should see this page.

When you click on “item name” it will give a drop down menu that will allow you to click on “add an item.”

A new item window should pop up where you can fill in what you are ordering.

The image shows a screenshot of the Freedom Service Dogs website's invoice system. On the left, the main invoice page is visible, showing a table with one item: "Purina Pro Plan - Puppy" with a quantity of 1 and a price of \$49.00. The total amount due is \$49.00. On the right, a "New Item" modal window is open, allowing the user to add a new item to the invoice. The modal includes fields for "Item name", "Description", "Price", "Taxable" (checkbox), and "Item type" (dropdown menu). The "Item name" field is filled with "Purina Pro Plan - Puppy", the "Price" field is filled with "61.00", and the "Item type" dropdown is set to "Product". A red text box with a white border is overlaid on the modal, stating: "Please note that we will only reimburse one bag of food at a time - No bulk ordering!". A blue "Add Item" button is at the bottom of the modal.

On the “New Item” pop-up window,
you’ll need to do a few things.

First, put the name of the food you
are ordering under “item name”
*see note on picture

Then add food price and \$2
shipping cost together and put
that total under “price”
*see note on picture

Under “Item Type” select
“Product”

Items

Put the name of your food type you are ordering here starting with “Purina Pro Plan -” followed by one of the following: (Puppy, Adult, SSSL, SSSS)

Description	* Quantity	* Price	Tax	Total
	1	\$49.00	☐	\$49.00 

Add Row

Food Pricing + \$2 shipping fee
this is an example based off puppy food being around \$59, the total at the bottom of the page does not match

Amount due

Message on invoice

Attachments

Amount due: \$49.00

New Item

* Item name
Purina Pro Plan - Puppy

Description

Price
61.00

☐ Taxable

Item type
Product

Once these three fields are completed, you can click “add item”!

Add Item

Items

Item name

1 Purina Pro Plan - Puppy

Description

[DOG NAME] [RAISER LAST NAME]

* Quantity * Price

1

\$61.00

Tax



Total

\$61.00 

Add Row

Subtotal

\$61.00

Tax

\$0.00

Total

\$61.00

Credit

Total available: \$0.00

Amount due

\$61.00

Message on invoice

Attachments



Drag and drop or upload files

PDF, JPG, PNG, CSV, XLS, XLSX

You should now be able to choose your item from the dropdown menu under "item name"

Under "Description" please put the name of the puppy you are raising as well as your (the raiser) last name

Please attach a copy of your receipt here

FI Amount due: \$61.00

Save Draft

Review & Send



Send Invoice



Sending to Freedom Service Dogs, Inc. on BILL

Since you're connected on the BILL network, this invoice will be sent to their BILL inbox, where they can view and pay it directly in their BILL account.

We'll notify you once it's paid.

Email a copy of this invoice ⓘ

☐ Off

Attachments



Drag and drop or upload files

PDF, JPG, PNG, CSV, XLS, XLSX

Invoice [DOG NAME] [MONTH #]



INVOICE

Allison Peltier
4825 S Ammons St
155
Denver, CO 80123
6128451560

Invoice #: [DOG NAME]
[MONTH #]
Invoice Date: 09/23/25
Amount Due: \$61.00

Bill To:
Freedom Service Dogs, Inc.
7193 S Dillon Ct
Englewood, CO 80112
United States

Due Date	Terms
10/08/25	Net 15

Item	Description	Quantity	Price	Amount
Purina Pro Plan - Puppy	[DOG NAME] [RAISER LAST NAME]	1	\$61.00	\$61.00

Subtotal: \$61.00
Sales Tax: \$0.00
Total: \$61.00
Payments: \$0.00
Amount Due: \$61.00

If everything looks correct here,
you can click "Send Invoice"

Edit Invoice

Send Invoice

Other Options

Another Site/Store

As the raiser you have the option to bypass the Purina for Professionals sign up if you'd like.

If you buy your food at another website or store, we will reimburse you for the cost of the food up to the price (plus shipping) shown on Purina for Professionals. A receipt will still be required.

In Kind Donation

If you choose to not be reimbursed, your dog food purchase for your service dog in training can be considered an “In Kind Donation” to FSD. An “In Kind Donation” may be tax deductible. You can complete a form to submit information about the value of your donation and you will receive your tax receipt via email.

You can find the “In Kind Donation” link below:

https://docs.google.com/forms/d/e/1FAIpQLSc2g0xQM3lg0FNkTvhYbSz140qF7Js51bqUGTrn_ETQNIUGhg/viewform

If for some reason you are unable to order yourself food at any point please reach out to Jessie Hopper, Puppy Development Coordinator at (303) 922 - 6231 x222 or jhopper@freedomservicedogs.org

She will be happy to discuss with you your current situation and help you come up with a solution.

