

2022

ANNUAL IMPACT REPORT



MISSION

We transform lives by partnering people with custom-trained assistance dogs.

VISION

We envision a world where individuals have the freedom to live their lives to the fullest with a custom-trained assistance dog by their side.





A Message

FROM OUR BOARD CHAIR
AND PRESIDENT & CEO

2022 was a year of solid progress for Freedom Service Dogs and new achievements for our clients, and you'll read about both in this report. But beyond that, it was a time of significant transition for our organization, as well as a year in which we focused our efforts on setting ourselves up for greater success in the future.

In June, Michele Ostrander retired as president & CEO of Freedom Service Dogs after six years at the helm. During that time, she left her mark on FSD in many ways, with her most lasting legacy being the establishment of our breeding program, which has increased the graduation rate of dogs in our training program. We are grateful to Michele for her leadership, innovation, and foresight to set us on this path. With three years of breeding experience behind us, we have learned a lot, and we are constantly seeking new ways to apply that learning so our dogs are even better prepared to assist their partners.

Throughout the year, we put a great deal of thought, planning, and hard work into refining processes that will lead to improved outcomes for the puppies we raise, the dogs we train, and most importantly, the clients we serve, including:

- Increasing the number of breeding females in our program by selecting dogs that have an appropriate temperament for motherhood, as well as desirable health and genetic characteristics that will be passed down to puppies we train for assistance dog work.
- Expanding our nursery staff so we can dedicate more time to the critical work of socializing our puppies, which starts at 3 days old. We're already seeing a higher level of confidence and resilience among those pups as they grow, which bodes well for their continued success in our training program.
- Implementing a more streamlined, user-friendly online application process for service dogs and professional therapy dogs, as well as an online registration system for public-access tests that allows clients to easily fit our face-to-face testing requirements into their schedule.
- Adapting our traditional onsite placement class for new clients to include the option of in-home, individualized placements, as needed, for individuals whose lifestyle or disabilities present significant barriers to their ability to attend a traditional placement class at FSD.

- Improving our puppy program curriculum and assessments, with the goal of better preparing our volunteers to raise and train FSD puppies, and providing ample support throughout the 10-month process, resulting in a 55% retention rate for puppy raisers in 2022.
- Expanding our puppy-raiser network to 13 states so we can raise and train more puppies to meet the needs of the 80-plus clients on our waiting list.
- Recruiting more volunteers in all areas of our organization, resulting in 115 new active volunteers by the end of 2022.

At the same time, we were busy matching clients with new canine partners, resulting in 26 graduating teams that beautifully represent the diversity of people we serve. We were working every day to ensure that all 156 of our active teams have the skills and support they need to continue functioning successfully together. And we were providing tender loving care to the 88 adorable puppies born at FSD last year and starting them along their service dog journey.

Setting the stage for getting better at what we do is what 2022 was all about. It's where we are in the life cycle of this organization, and it will ultimately give us the ability to partner more people with custom-trained assistance dogs that make a real difference in their lives while creating a ripple effect in our communities and beyond.

Freedom Service Dogs is a very healthy organization that is poised to have an even greater impact. With your continued belief and support, that's what we'll be striving for in 2023 and beyond. Thank you so much for your generosity and compassion.

With gratitude,

Michelle Search
FSD Board Chair

Chris Nelson
FSD President & CEO



President & CEO
CHRIS NELSON WITH KARAT

2022 IMPACT

26

CLIENT-DOG
TEAMS
GRADUATED
FROM FSD



VETERANS

12

CHILDREN AND YOUNG ADULTS
WITH AUTISM OR ANOTHER
NEUROCOGNITIVE DISABILITY

8

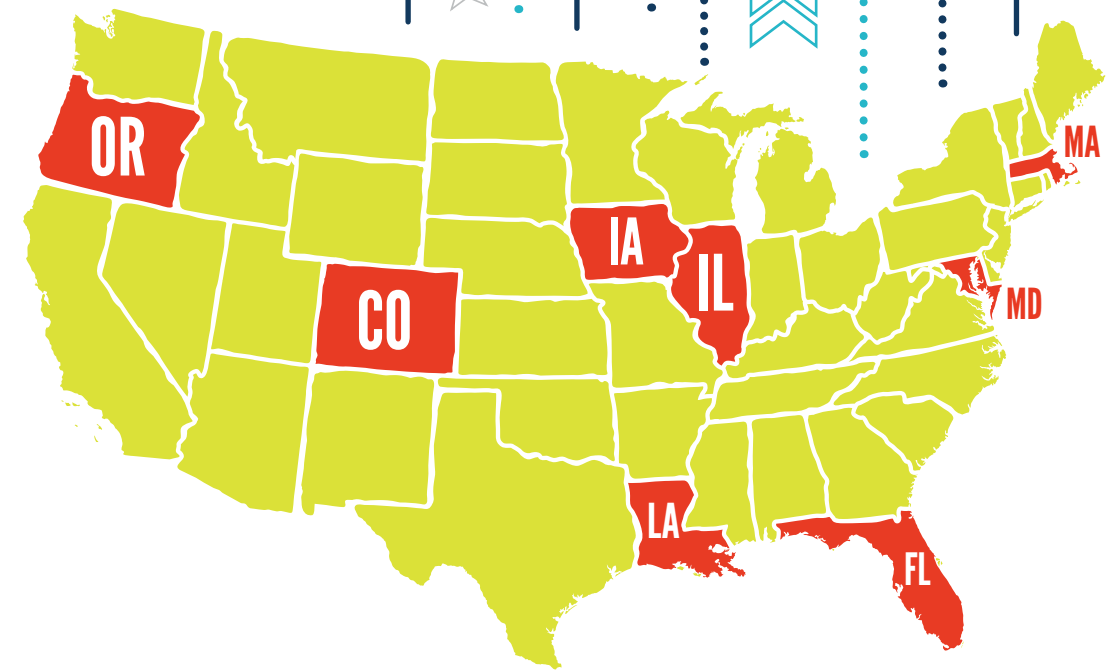
5

PEOPLE WITH
MOBILITY
CHALLENGES

MENTAL HEALTH
PROFESSIONAL

1

2022 Grads CAME FROM



COST TO CUSTOM TRAIN ONE SERVICE DOG:

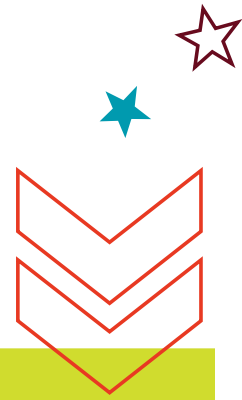
\$30,000 to \$50,000

\$0

Amount FSD
clients pay for a
custom-trained
service dog



LIFETIME SUPPORT



45

teams

RECEIVED

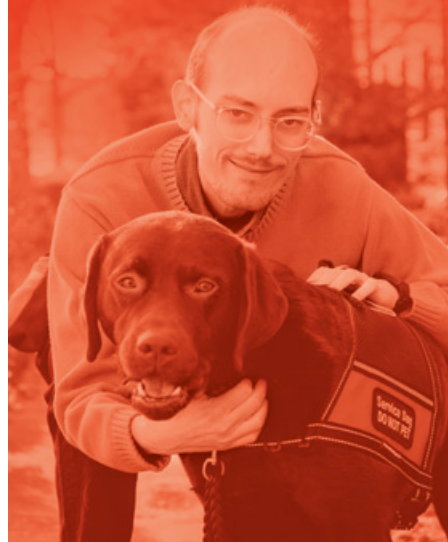
ONE-ON-ONE
TRAINING
SUPPORT



165

ACTIVE TEAMS
WERE ELIGIBLE FOR

LIFETIME
support
SERVICES



5

CLIENTS
received

SUCCESSOR DOGS

AFTER THEIR
DOGS
RETIRED



19

LITTERS OF

puppies
BORN AT FSD,
ADDING 88
NEW SERVICE
DOG RECRUITS
TO OUR PROGRAM



PROVIDED
EXCEPTIONAL CARE,
TRAINING, AND
Love TO
252
PUPPIES
AND DOGS



144
VOLUNTEER
PUPPY RAISERS
helped
91 PUPS REACH
THEIR FULL
POTENTIAL



MILLIONS OF TREATS
AND WORDS OF PRAISE!



Trillions of tail wags!



372

volunteers donated

490,786

HOURS TO FSD -
that's the work of

245

FULL-TIME
EMPLOYEES!



OUR DOGS MAKE A *difference*



Since 1987, FSD has transformed the lives of more than 550 people by partnering them with custom-trained assistance dogs, completely free of charge. These dogs make a meaningful difference each and every day for our clients, including:

- Veterans who want to move away from the past and toward a brighter future
- People with mobility challenges who are determined to pursue their dreams
- Children who find peace, comfort, and acceptance with a canine best friend
- Young adults who are ready to experience greater freedom and responsibility
- Mental health professionals whose canine partners help them reach out and open communication with clients.



TO MEET ALL OF OUR 2022 GRADUATES,
scan this QR code or visit freedomservice dogs.org/news.



Tim, a veteran of the U.S. Army and National Guard, lives with service-related disabilities and works at a VA facility. Service dog Cypress awakens Tim from nightmares, calms him during mood changes, and relieves other PTSD symptoms, with the goal of increasing Tim's independence.

"I look forward to suffering less physical pain caused by depression and PTSD. I look forward to re-engaging in old relationships and making new dog friends. I look forward to the future."

LIFETIME SUPPORT: AN ONGOING *relationship*



At Freedom Service Dogs, our lifetime support program ensures that our clients and their assistance dogs continue to function together smoothly while meeting Assistance Dogs International (ADI) standards. All lifetime support services are provided free of charge, including:

- Refresher training when a dog needs to work on reinforcing specific tasks
- Supplemental training due to a change in the client's physical or mental functioning
- Behavioral management for dogs that exhibit sensitivities or fears that disrupt their work
- Successor dogs when a client's service dog retires or passes away



K, an active woman who lives with multiple sclerosis, graduated with service dog Patriot in 2020. In 2022, they were at a restaurant when Patriot was attacked by an off-leash dog. Although Patriot recovered from his physical wounds, the attack left him traumatized and nervous around other dogs. Wanting to help her gentle and faithful friend, K contacted FSD, and our lifetime support trainer traveled to her home and spent two days helping restore Patriot's confidence.

"The Client Services team was a lifesaver for me. I learned how to distract Patriot when he's nervous and reinforce his positive behavior rather than his fear. It would have taken him a lot longer to recover without help from FSD."



Uri is a young woman living with arthrogryposis multiplex congenita, a rare condition causing joint contractures that limit flexibility and motion. Service dog Pesto helps her by picking up dropped items, opening and closing doors, tugging off clothing, and boosting Uri's confidence at college.

"Having a disability doesn't define who I am as a person or what I am capable of, though it is an integral part of me and one that I am proud of. Disability breeds innovation, empathy, and creativity, along with some of the strongest people I've ever met."

VOLUNTEERS MAKE A *difference* EVERY DAY

In 2022, our volunteers were back in full force and making a profound difference for our puppies, dogs, clients, and organization on a daily basis. Whether they were monitoring our newborns in the nursery, overseeing playtime for our adult dogs, transporting pups to and from our prison training program, stuffing envelopes, keeping our kennels clean and happy, or raising pups in their home, our volunteers gave us extraordinary amounts of their time, energy, and love.

We are incredibly grateful for their assistance and for all of the FSD volunteers who make our life-enhancing work possible.

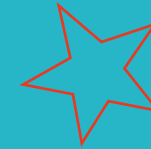


Scan

to learn more about volunteering



Kim Hollingsworth,
2022 Werner Kaplan
Volunteer of the Year
Award recipient



Volunteer Puppy Raiser Peter with Maui

Peter is a member of FSD's puppy-raising pod in Portland, Oregon, one of 13 states where our volunteers help raise and train the next generation of Freedom Service Dogs.

"Our family is always looking for ways to give back, and FSD is a great organization that made puppy raising look fun and doable even with a busy schedule. It has been so exciting watching Maui grow and develop, and I can't wait to see what she goes on to do."



Transport Volunteers Laura and Mike

Laura and Mike became FSD volunteers in 2022 and have transported puppies and dogs to or from California, Colorado Springs, Kansas, and Texas with their English bulldog, Diesel, along for the ride.

"We enjoy supporting the Freedom Service Dogs mission; it is important to us. Volunteering to support that mission, even when it requires taking a few days off work to drive to California, is an easy decision for us."



FSD NEEDS MORE NURSERY, TRANSPORT, KENNEL, AND ENRICHMENT VOLUNTEERS, IN ADDITION TO PUPPY SITTERS AND WEEKEND FOSTERS.

For more information, visit freedom servicedogs.org/volunteer or contact Volunteer Manager Hannah Perruccio at 303-922-6231 x201 or hperruccio@freedom servicedogs.org.



Thank you FOR YOUR SUPPORT IN 2022!



\$100,000+

Anonymous
The Daniel C. Ryan Trust
Dr. Marty Pets
The Harold Lee Charitable Foundation
Gilda Kaplan
The Larry Coltrane Revocable Living Trust
Smidt Family Foundation
Uniformed Services University
of the Health Sciences

\$50,000-\$99,999

AnnieMac Home Mortgage in partnership with
the Panebianco Family Foundation
The Anschutz Foundation
The Estate of Cynthia M. Hettinger
Patterson Foundation
Paul and Sally Swartz Family Survivor's Trust
Ronald and Carol Moore Family Foundation
Scaife Family Foundation
Sturgeon Electric

\$25,000-\$49,999

The Dixie Foundation Inc.
Enforce
Eugene C. and Florence
Armstrong Family Foundation Inc.
The Gary and Leslie Howard
Family Foundation
Halliburton Charitable Foundation
IE Electric
Ken W. Davis Foundation
Lisa Martin and John Ross
The McCune Family Foundation
NFL Foundation
Joan Ouderkirk
Quick-Tag
The Solich Fund

\$10,000-\$24,999

Anonymous
Ed and Elizabeth Arnold
Bochnowski Family Foundation
Dotty Bracken

BuildStrong Education, an
Oakwood Homes Foundation
Christopher and Dana Reeve
Foundation
Colorado Athletic Trainers
Association
Community First Foundation
Community Health Charities
Core Laboratories
Annamarie Cossey
The D. Lane & Anwyl Bates
Foundation
Kristen and Rob Deevy
Diane D. Writer Foundation
Do More Charity Challenge Fund
EC Data Systems Inc.
EOG Resources Inc.
Espire Dental
The Estate of Therese Howard
Dean and Margo Fiala
Flaming Family Trust
Flying Flower Ranch
FranServe

Mark Gengozian and Lori Lemmen
Cameron Grimme
Matt and Stacey Hicks
Suzy and Al Hirshberg
IADC Denver Chapter
Jackson National
Community Fund
Joseph Jagers
Joe and Van Mabee Foundation
Kia America
Karen Kosiarek
KV Power
The Lewis J. and Clelia M. Serventi
Family Foundation
Liberty Energy
Richard and Pat List
Jil Maheu
The Marilyn Lichtman Foundation
Hershel Markusfeld
Mill River Fund
PDC Energy
Phelan Family Foundation Inc.



Kayli works as a manager at a nonprofit organization that shelters victims of domestic abuse. Service dog Oakley helps reduce Kayli's symptoms of autism by creating space around her in public, providing comforting pressure, interrupting stress behaviors, and offering a constant, calming presence during difficult days on the job.

"Oakley helps me get out and be independent all the time. Lately I've been more confident in going places and living my life more fully."



\$10,000-\$24,999 (CONT.)

The Piccinelli Family Fund
Schlumberger
Dick and Elizabeth Scofield
Slawson Exploration Company Inc.
Brian and Amy Sward
Virginia W. Hill Foundation
Gary and Diann Warren
Noel and Erika Wickwar
The William H. Donner Foundation
Diane D. Writer
Christopher Zacher

Denver Broncos Foundation
Denver Petroleum Club Inc.
Devon Energy Corporation
Duro Electric
Endeavor Energy Resources L.P.
Heath Falzarano
Janis Fox
William and Paige Foy
David and Luann Furman
Clay Gaspar
Benny Granger
Gray Family Fund
Linda and EJ Gray
Great Western Petroleum

Agnes Meder
Peter and Amy Meyers
Millard Plastic Surgery Center
Suzanne Moore
Adam and Melissa Morrow
Nerli/Quilici Charitable Fund
Nine Energy Service
Arthur and Patti Paquett
PFS Shared Blessings Foundation
Pickett and Associates
Pro Auto Care
Pure West
A. Ralph and Mary Reed
Republic Services Energy

\$5,000-\$9,999

The Autrey Foundation
B&B Supply Inc.
The Bates Foundation and Trust
Andrew and Hope Beck
James and Sharon Bertrand
BOK Financial
Briggs Equipment
Jim and Donna Brown
Brownstein Hyatt Farber Schreck
Joseph Bulvid
Cars Helping Charities
Christopher and Sarah Bock Family Charitable Fund
Clarence J. Venne Foundation
Colorado State Society Children of the American Revolution
Cowboy Moving & Storage
Cranaleith Foundation Inc.
Dave and Cheryl Duffield Foundation
David and Jennifer Kahn Family Foundation
Jeffrey A. Dean and Heidi Hopper

Greenbriar Oceanaire Men's Club
Nancy Guerre
Kathleen Gustad
Helmerich & Payne International Drilling Co.
Matthew Higgins
The Holland Team by Listings.com
Edward and Barbara Holtvluwer
David and Megan Howell
iKeyless
IMA
InBank
Eleanor M. Irvin
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Chris and Luisa Law
LoopyCase
Judy Maggini
Daniel and Anastacia May
Pat McCausland
James McElhinney
MDU Resources Foundation

Ralene Reynolds
Sheila E. Roberts
Rockwater Energy Solutions
Evan Rogers
Steve and JoAnn Ruppert
Dana Sandberg
Judy Sansone
Rick and Shelly Sapkin
Darryl and Adrienne Shakespeare
SM Energy Company
Emma Smith
Patricia Spayne
Special People in Need
Stewart Petroleum Corporation
Douglas and Tonga Stimpson
Tappan Easton Foundation
Bruce and Patricia Thoms
Twinkling Eyes Foundation
Universal Pressure Pumping Inc.
Douglas and Pamela Weerstra
Jonathan Wilson

FOREVER FREEDOM LEGACY SOCIETY



The Forever Freedom Legacy Society honors our friends who have invested in the future of Freedom Service Dogs by making an estate gift to FSD. **For more information, contact Major Gifts & Planned Giving Officer Shanda Griebel at 303-922-6231 x240 or sgriebel@freedom servicedogs.org.**

Roberta Barrett
Carol Boersma
Brenda Brock
Jeff Brothers
Colin V.G. Campbell
Patrick J. and Harlene L. Cavanaugh
Denise and Gary Daniell
Christine Day
Kristen and Rob Deevy
Scott Erickson
Dean and Margo Fiala
Blake Finley
Paul and Deanna Geldens
Phyllis Gibula

Eddie and Bobbin Holtvluwer
Gene and Donna Jensen
Gilda and Werner Kaplan
Cathy and Don Kennedy
Lani and Michael Kessler
Sara King
Arnold and Marcia Krause
Little Dolores Ranch
Deborah MacNair
Glenna McKelvy
Nancy Miller
Michelle Nicholas
Margaret and Jim Piccinelli
Ralene Reynolds
Sylvia Rieger

Pamela Rogers
Joanne Schultz
Gabrielle Scott
Michelle Search
Emma Smith
Janet Soderstrom
Mary Lynn Spowles and Wayne Harbick
Harold and Cathy Stearne
Bruce and Patricia Thoms
Margaret Turner
Kathy Welsh
Cheryl Willenborg

WE RELY ON THE generosity of OUR SUPPORTERS

AROUND THE COUNTRY TO SUSTAIN OUR MISSION AND ARE COMMITTED TO BEING RESPONSIBLE STEWARDS OF OUR FINANCIAL ASSETS.

\$.82 OF EVERY DOLLAR PROVIDES ASSISTANCE DOG CARE AND TRAINING, AND CLIENT EDUCATION AND SUPPORT

\$.18 OF EVERY DOLLAR GOES TOWARD FUNDRAISING AND ADMINISTRATIVE EXPENSES



EXPENSES

82%	Program Expenses	\$4,734,717
	» Dog Training, Dog Care, & Client Services	\$3,653,896
	» Public Education & Other	\$1,080,821
11%	Fundraising Expenses	\$634,708
7%	Administrative Expenses	\$386,167
	TOTAL	\$5,755,592



REVENUE

64%	Direct & Indirect Contributions	\$3,490,890
17%	Private & Government Grants	\$918,030
15%	Fundraising Events	\$819,729
4%	Fees, Realized Gain, & Other Income	\$199,175
	TOTAL	\$5,427,824



Shelby is a social worker and a member of FSD's Client Services team. Professional therapy dog Lynx partners with Shelby to provide home-based animal-assisted therapy to youths who are learning to build confidence and develop empathy and relationship skills.

"Lynx enables me to more quickly build rapport with the client and family. She creates a bridge to explore difficult feelings and topics, and provides a sense of comfort and calmness to sessions. She also has the sweetest face and the kindest soul, bringing an extra layer of trust and hope into our work with clients."

NET ASSETS



Total Assets
\$14,067,187

Total Liabilities
\$396,444

Without Donor Restrictions	
Undesignated	\$2,870,919
Investment in Property/Equipment	\$6,082,707
Board Designated	
» Operating Reserve	\$2,650,000
» Endowment	\$1,966,705
With Donor Restrictions	\$100,412
TOTAL NET ASSETS:	\$13,670,743



WAYS TO *give*



“paw print”

HERE ARE SOME OF THE MANY WAYS YOU CAN LEAVE YOUR

ON THE LIFE-ENRICHING WORK OF FREEDOM SERVICE DOGS:



- Cash Gift
- Include FSD in your will
- Give appreciated stock
- Make an IRA rollover gift/qualified charitable distribution
- Name FSD as a beneficiary on life insurance



This information is not intended as legal advice and may not reflect current law. Please consult with your advisor.

MaKayla, who lives with cerebral palsy, is the director of a nonprofit organization that works with elementary school students who have autism and ADHD. Service dog Antero is MaKayla’s constant companion and assists her by retrieving her crutches and phone, opening doors, and picking up crayons and Legos that kids leave on the floor.

“Antero and I recently moved into our own apartment and live completely independently. If it were not for Antero, it is likely that my parents would have told me that I would be stuck with them forever.”



To learn more about all our ways to give, contact Major Gifts & Planned Giving Officer Shanda Griebel at 303-922-6231 x240 or sgriebel@freedom servicedogs.org.



ABOUT FSD

Freedom Service Dogs of America (FSD) transforms lives by partnering people with custom-trained assistance dogs. Our clients include veterans with PTSD and service-related injuries, children and teens with autism or other neurocognitive disabilities, and individuals with mobility challenges. We also provide professional therapy dogs to serve as partners for mental health and crisis-support professionals. Since being founded in 1987, Freedom Service Dogs has graduated more than 550 client-dog teams and provided lifetime support to more than 150 active teams at no cost to our clients.



For more information, visit FREEDOMSERCEDOGS.ORG



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*Kessler Personal
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President & CEO

MICHELE OSTRANDER

(January - June 2022)

CHRIS NELSON

(November 2022 - present)

Director of Philanthropy

KAREN AALUND

Director of Communications

ERIN CONLEY

Director of Operations

STEPHANIE GUILD

Director of Finance and Administration

LAURA WARNER

2023 EVENTS

MAY 6

Diamonds in the Ruff

JUNE 23

Faces of Freedom: Denver

SEPTEMBER 22

Faces of Freedom: Midland

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SPECIAL THANKS TO
AMANDA ENGEL PHOTOGRAPHY