



**FREEDOM
SERVICE DOGS
OF AMERICA**

2023 EVENT SPONSORSHIP Opportunities



**UPDATE E-NEWSLETTER:
14,000+ OPT-IN SUPPORTERS**



**FREEDOM PRESS (PRINTED
NEWSLETTER): MAILED TO
13,000+ SUPPORTERS**



25,000+ LIKES



10,000+ FOLLOWERS



60,000 PAGE VIEWS PER MONTH

freedom servicedogs.org

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303-922-6231 x216



**WE TRANSFORM
LIVES**
BY PARTNERING PEOPLE WITH
**CUSTOM-TRAINED
ASSISTANCE DOGS**



May 6, 2023

*Hyatt Regency
Denver Tech Center*



Diamonds in the Ruff is a sparkling fundraiser that supports the vital work of Freedom Service Dogs, complete with silent and live auctions, entertainment, a chance to win a diamond, and the opportunity to meet FSD clients and their service dogs. Guests will enjoy a night to remember at the beautiful Hyatt Regency Denver Tech Center to ensure that what was once impossible for our clients becomes possible... with a Freedom Service Dog at their side.



PRESENTING - \$50,000

- 🐾 Logo recognition as Presenting Sponsor on the following event materials: electronic save-the-date and printed invitations, program, signage, e-newsletters, email promotions, pre-event advertisements, social media posts, signature cocktail glasses, and post-event newsletter article
- 🐾 Logo and link to company website on FSD website
- 🐾 Recognition in all media coverage
- 🐾 Seating with table signage (three tables of 10 = 30 seats)
- 🐾 First right of refusal for Presenting Sponsor in 2024



PLATINUM - \$25,000

- 🐾 Logo recognition on the following event materials: electronic save-the-date and printed invitations, program, signage, e-newsletters, email promotions, pre-event advertisements, and post-event newsletter article
- 🐾 Logo and link to company website on FSD website
- 🐾 Seating with table signage (two tables of 10 = 20 seats)

GOLD - \$15,000

- 🐾 Logo recognition on the following event materials: electronic save-the-date and printed invitations, program, signage, e-newsletters, email promotions, FSD website, and post-event newsletter article
- 🐾 Seating with table signage (two tables of 10 = 20 seats)



SILVER - \$10,000

- 🐾 Logo recognition on the following event materials: electronic save-the-date and printed invitations, program, signage, email promotions, FSD website, and post-event newsletter article
- 🐾 Seating with table signage (two tables of 10 = 20 seats)



BRONZE - \$5,000

- 🐾 Name recognition on event invitations, email promotions, program, and signage.
- 🐾 Logo on FSD website
- 🐾 Seating with table signage (one table of 10 = 10 seats)



TABLE - \$2,500

- 🐾 Name recognition in event program and thank-you email
- 🐾 Seating with table signage (one table of 10 = 10 seats)





Unique OPPORTUNITIES



AUDIO/VISUAL OR IN-KIND DONATION OF A/V SERVICES – \$10,000 (EXCLUSIVE!)

Same sponsor benefits as Silver Sponsor listed above in addition to:

- 🎧 Recognition as A/V Sponsor by emcee during event
- 🎧 Logo recognition at end of FSD video prior to paddle raiser
- 🎧 First right of refusal for A/V Sponsorship in 2024

BEVERAGE OR IN-KIND DONATION OF WINE, CHAMPAGNE, AND/OR BEER – \$5,000 (EXCLUSIVE!)

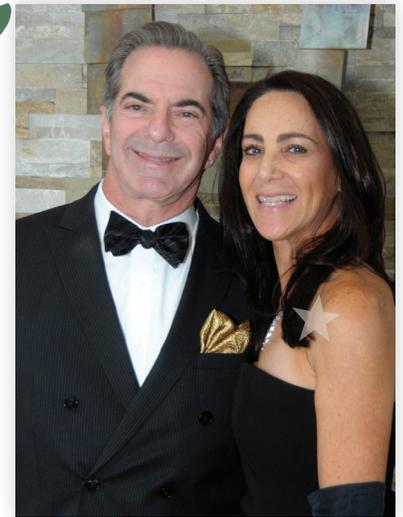
Same sponsor benefits as Bronze Sponsor listed above in addition to:

- 🎧 Opportunity to provide signature drink with donated alcohol
- 🎧 Recognition as Beverage Sponsor by emcee during event
- 🎧 First right of refusal for Beverage Sponsorship in 2024



DIAMOND OR IN-KIND DONATION OF A DIAMOND – \$3,500 (EXCLUSIVE!)

- 🎧 Logo recognition on pre-event promotional advertisement, signage, signature cocktail glasses, and FSD website
- 🎧 Recognition as Diamond Sponsor by emcee at event
- 🎧 First right of refusal for Diamond Sponsorship in 2024
- 🎧 Seating with table signage (one table of 10 = 10 seats)



Name of Individual or Organization: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Fax: _____ Email: _____

Sponsorship Recognition: _____

Print name exactly as it should appear in publications, communications, and collateral materials.

Event	Sponsorship Level	Donation (in-kind)
<input type="checkbox"/> Graduation	_____	_____
<input type="checkbox"/> Faces of Freedom Denver	_____	_____
<input type="checkbox"/> Diamonds in the Ruff	_____	_____
Total Value of Contribution:	_____	_____

Payment Information

Check made payable to Freedom Service Dogs is enclosed.

MasterCard VISA American Express

Name on Card: _____

Billing Address: _____

Phone: _____ Email: _____

Credit Card #: _____ Exp Date: ____ / ____ Verification Code: _____

Signature of Sponsor: _____ Date: _____

Please mail this form with original signature to:

Freedom Service Dogs
7193 S Dillon Ct
Englewood, CO 80112
Attn: Nadine Pace, Deputy Director of Philanthropic Partnerships
npace@freedom servicedogs.org or 303-922-6231 x216



Send high-resolution logo (at least 300 dpi) in EPS or JPEG format to:
npace@freedom servicedogs.org.

Thank you for supporting Freedom Service Dogs!